

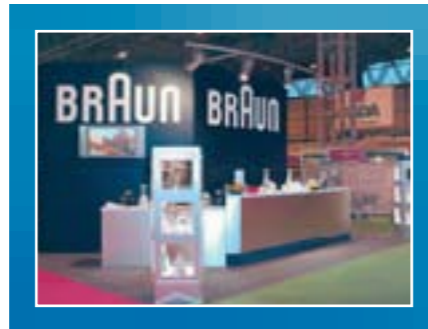
sovereign
EXHIBITIONS LTD



international exhibition contractors  design | construction | transport | storage

welcome to sovereign

designing and building stands that work for you



We're proud of our reputation for delivering high quality, cost-effective exhibition stands, and for consistently exceeding clients' expectations

Vincent McCullagh
Managing Director, Sovereign Exhibitions Limited

Wherever and whatever you are exhibiting, your stand is the public face of your business. So if you're looking for true specialists to design, build and deliver innovative and cost-effective solutions, on time and to your brief, then speak to Sovereign.

We're proud of our reputation for personal, individual service. We build long-lasting working relationships with our clients, maximising the impact of their budgets and their exhibition stands.

Sovereign Exhibitions has the expertise you need under one roof. Our team brings more than 200 years' industry knowledge and expertise from client-side experience

through to master craftsmen and technical experts. This in-house capability covers design, development, construction, delivery and installation.

We form true partnerships with our clients. Many have grown with us – from first-time exhibitors to those who use large-scale stands with sophisticated technology, design and multi-media features.

Our organic growth has been based on meeting clients' specific needs, with a flexible approach to providing economical, innovative and effective exhibition stands. We deliver bespoke solutions that deliver results for you.



total control

every stand built in-house by skilled craftsmen

The team of professional stand builders at Sovereign Exhibitions pride themselves on delivering the highest quality standards possible. Whatever the size, shape, technical requirements and design, we have the experience and skills to tackle new challenges. We thrive on turning a client's vision into reality.

We don't subcontract or outsource. You have total control because all the work is carried out under one roof. It's a highly personal and extremely cost-effective service, with no hidden extras - and means we can work to tight schedules and still deliver on budget and on time!

Once design specifications and full costings are approved, we begin construction. Our team includes stand designers, carpenters, electricians, welders and lighting and audio visual specialists.

We can tackle all technical challenges, undertaking structural calculations and often complex steelwork construction and electrical installations. Many stands feature

private conference rooms, hospitality and catering areas, storage facilities, and can be single or double-decked.

All materials used conform to stringent British Safety Standards, and as we are full members of the British Exhibition Contractors Association (BECA) you also benefit from the BECA Guarantee Scheme.

Your dedicated account manager at Sovereign works in partnership with you from day one. We make all the necessary bookings on your behalf and help guide you through the process – and bring your stand to life.

❖ *skilled, experienced in-house specialists*

❖ *technical expertise to tackle complex designs*

❖ *high quality craftsmanship and value-for-money*

❖ *one point of contact via dedicated account manager*



DESIGN FEATURES

- ❖ MODERN STEELWORK PRODUCT DISPLAY UNITS
- ❖ ACTUAL TYRE TREAD PATTERNS ON SOFFITS
- ❖ INCORPORATING SOME OF THE CLIENT'S EXISTING COMPONENTS



We enjoyed comprehensive service and support from Sovereign, saving us time and money – from the fantastically realistic design visuals and through the whole stand construction process

Kristian Johnson
Events Manager, Michelin Tyre plc

cost-effective solutions

maximising your budget to make a real impact



DESIGN FEATURES

- FREE-STANDING 'RE-USABLE' MODULAR PRODUCT DISPLAY UNITS
- EXTENSIVE USE OF COMPANY BRANDING AND PRODUCT RANGE GRAPHICS
- RAISED HOSPITALITY AREA AT REAR OF STAND

Whatever your budget, Sovereign Exhibitions is committed to helping you make the best possible impact at every exhibition.

Whether you're taking a small space as first-time exhibitors; regular exhibitors requiring longevity and flexibility from their stand; or you want a totally new stand for each show, we offer unique cost-effective solutions.

Our integrated service extends the shelf-life of your stand. At the exhibition break-down, we disassemble and remove your stand, then store and maintain it over any length of time.

As well as refurbishing and repairing as required, we can rejuvenate the design.

Clients can retain the core shape and steel structure and we use new graphic design and multi-media features to give the stand a new look.

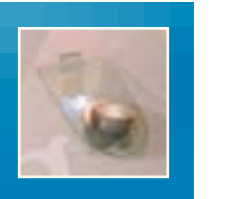
You save on transportation, storage and capital expenditure – yet enjoy the benefits of a striking, practical and impactful stand every time!

Off-the-shelf options

Sovereign Exhibitions has developed a unique low-cost stand solution, using a range of core stand constructions and structures available 'off-the-shelf'.

We utilise these components to fit your available space, providing a practical, stylish stand, designed and finished with your corporate colours and branding. With a wide range of standard options, we can create a lower-cost stand to meet your exhibiting and budget needs.

- save costs but make a new impact at each show
- recycling with a difference
- range of flexible options
- off-the-shelf solutions for cost-effective results



We were able to rely on Sovereign's expertise and real understanding of our needs. Whatever new challenges we presented them with, they were able to deliver a stand that worked for us

Andrew Smith, UK Development Manager, Martech UK Ltd